



iPhone Games Projects (Books for Professionals by Professionals)

PJ Cabrera, James Lee, Joachim Bondo, Brian Greenstone, Mike Lee, Jamie Gotch, Michael Kasprzak, Richard Zito, Matthew Aitken, Olivier Hennessy

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One look at the App Store will show you just how hot iPhone games have become. Games make up more than 25 percent of all apps, and more than 70 percent of the apps in the App Store's *Most Popular* category. Surprised? Of course not! We've all filled our iPhones with games, and many of us hope to develop the next bestseller.

This book is a collection of must-know information from master independent iPhone game developers. In it, you'll discover how some of the most innovative and creative game developers have made it to the pinnacle of game design and profitability. This book is loaded with practical tips for efficient development, and for creating compelling, addictive gaming experiences. And it's not all talk! It's supported with code examples that you can download and use to realize your own great ideas.

This book's authors are responsible for some of the all-time most popular and talked-about games:

- **Brian Greenstone** developed Enigmo and Cro-Mag Rally.
- **Aaron Fothergill** developed Flick Fishing.
- **Mike Lee** developed Tap Tap Revolution, the most downloaded game in App Store history.
- **Mike Kasprzak's** Smiles was a finalist in the IGF 2009 Best Mobile Game competition.
- **PJ Cabrera, Richard Zito, and Matthew Aitken** (Quick Draw, Pole2Pole); **Joachim Bondo** (Deep Green); and **Olivier Hennessy** and **Clayton Kane** (Apache Lander) have received glowing reviews and accolades for their games.

Pair *iPhone Games Projects* with Apress's best-selling *Beginning iPhone Development: Exploring the iPhone SDK*, and you'll have everything you need to create the next game to top the sales charts.

What you'll learn

- How to optimize games using iPhone SDK tools such as Instruments and Shark, and how to optimize your graphics and sound files for the best performance
- Insight into the art and craft of game design
- How to implement social networking in your game with RESTful web services
- Tips on rapid game development with C on iPhone
- How to increase your market by developing games that run on iPhone, Mac OS X, Linux, and Windows
- How to create multi-player iPhone games

Who this book is for

All iPhone game developers, and anyone with an iPhone who wants to learn how games are made.

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