



# How to Create a Big, Fat Pipeline of New Clients for Your Law Firm in Just 10 Days

*Aaron Morris*

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## Are You Ready to Take Your Law Firm to the Next Level?

Three out of four prospective clients use the Internet to find and hire their attorneys! If you're not a dominant presence on the Internet, you're fighting for the remaining 25%. I'll show you some very easy to implement Internet marketing tips and techniques that will bring a flood of quality clients to your law practice in just ten days (a little less than ten days if you already have a good website; a little more if you don't).

**Do you want your phones to ring almost nonstop with new business?**

**Do you want to be able to cherry-pick only good, interesting cases and send out the rest?**

Forget Google Adwords, expensive web sites, social networking, Twitter or Facebook. Those can be fine ways to market your law firm, but with my techniques you will be able to "set it and forget it", and avoid spending excessive time on your advertising and marketing. While you're at it, forget just about everything you've been told about Internet marketing and search engine optimization. Paying someone to create your website? That's crazy talk. You can delegate it if you want, but I'll show you how to create a beautiful site in about two hours, at little or no cost, that will blow away those professionally created sites at bringing new clients to your office. Once you have the big, fat pipeline of new clients flowing, you will only need to spend about two hours per week maintaining it, and most of that can be delegated (although it's actually kind of fun).

**In this book you will learn:**

- How to absolutely own your practice areas in your market.
- How to make yourself the recognized expert for your practice areas.
- How to maximize the conversion rate from prospective clients to paying clients.
- How to get your website on page one of Google's search results (in one of the top three positions) in 10 days or less.
- How to get a business generating article onto page one of Google's search results in less than an hour.
- How to use current news stories to drive clients to your website.

Don't worry if you are a technophobe. My techniques are very easy to apply, and I'll show you how to implement all of my strategies, using my own web sites as examples. I'll take you through the ten-day plan, step by step, and on the 11th day, be ready for the phones to start ringing.

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Have you spare time for any day? What do you do when you have more or little spare time? Sure, you can choose the suitable activity regarding spend your time. Any person spent all their spare time to take a wander, shopping, or went to often the Mall. How about open or perhaps read a book allowed How to Create a Big, Fat Pipeline of New Clients for Your Law Firm in Just 10 Days? Maybe it is being best activity for you. You realize beside you can spend your time with your favorite's book, you can smarter than before. Do you agree with its opinion or you have different opinion?

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#### **Martha Fincher:**

The book untitled How to Create a Big, Fat Pipeline of New Clients for Your Law Firm in Just 10 Days contain a lot of information on the item. The writer explains the girl idea with easy method. The language is very easy to understand all the people, so do certainly not worry, you can easy to read the idea. The book was authored by famous author. The author brings you in the new age of literary works. It is easy to read this book because you can read more your smart phone, or program, so you can read the book throughout anywhere and anytime. In a situation you wish to purchase the e-book, you can open up their official web-site in addition to order it. Have a nice read.

#### **Kevin Dobson:**

In this age globalization it is important to someone to acquire information. The information will make someone to understand the condition of the world. The condition of the world makes the information better to share. You can find a lot of referrals to get information example: internet, magazine, book, and soon. You will observe that now, a lot of publisher that will print many kinds of book. Typically the book that recommended to your account is How to Create a Big, Fat Pipeline of New Clients for Your Law Firm in Just 10 Days this publication consist a lot of the information of the condition of this world now. That book was represented how does the world has grown up. The language styles that writer value to explain it is easy to understand. Typically the writer made some analysis when he makes this book. That's why this book suited all of you.

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