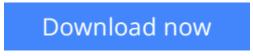


## **Measuring the Success of Leadership Development**

Patricia Phillps, Jack Phillips, Rebecca Ray



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Renowned ROI experts Jack and Patti Phillips have joined knowledge organization expert Rebecca Ray to support you every step of the way. This essential guide outlines each step of the proven ROI Methodology and explains how to apply it to driving leadership development program performance and evaluating results. Case studies show the methodology in action across seven successful leadership development programs. If you're leading the charge, it's crucial that you create and track metrics for your program's success. In this book you will learn:

how to begin the leadership development process with the end in mind what data to collect to show return on investment to key stakeholders best practices in measurement and evaluation strategies.

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