

Broadcast Journalism Pocket Checklist: A daily guide for reporters, anchors and producers

Randy Tatano



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In broadcast journalism, nothing is worse than missing something important because... you forgot.

These days news people are being pulled in many different directions. In addition to getting stories and newscasts on the air, you now have to worry about updating the station's website, Facebook, and Twitter. There's so much stuff to do, you'd better write it all down.

Now you don't have to.

The Broadcast Journalism Pocket Checklist is a digital guide that will make sure you don't forget the most important aspects of your job. Separate sections for reporters, anchors and producers will ensure you take care of the basics and don't miss any elements.

ABOUT THE AUTHOR

Randy Tatano spent more than a decade as a television news reporter and anchor and six years as a manager. His work has taken him from the floors of the Democratic and Republican National Conventions to Ground Zero in New York to Jay Leno's backyard. His stories have been seen on NBC, ABC and CNN, and he's been honored for his work by AP and UPI. He currently works as a freelance network field producer for NBC, CBS and ABC. He is also the co-author of a non-fiction book on the television industry, "Eyewitness Newsman" and has written three novels under his pen name, Nick Harlow.

He mentors young reporters through his website televisionnewscoach.com and writes an advice blog for television journalists, tvnewsgrapevine. You may contact him at tvnewsgrapevine@gmail.com

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