



# Drafting Agreements for the Digital Media Industry

*Alan Williams, Duncan Calow, Andrew Lee*

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**Drafting Agreements for the Digital Media Industry** Alan Williams, Duncan Calow, Andrew Lee  
Now in its second edition, this work contains a collection of sample agreements, presenting annotated contracts from the digital media sector in typical formats used by the industry. It includes agreements for wireless apps, digital downloads, user generated content, social networks, and cloud content. The work goes beyond traditional precedents by giving practical, business-minded commentary and background information to assist both readers intending to draft their own documents and those looking for hands-on guidance when reviewing standard form documents received from other parties. Its commercially-grounded approach will be of value to business affairs teams, entrepreneurs and start-ups in the digital media space as well as legal professionals working in private practice or in-house. Its primary jurisdictional focus is the UK but its scope is international with extensive comparative law comments and practical cross-border guidance for our connected online world. This sector-specialist guide is now supported by an accompanying website with agreements available to download and edit, as well as additional supporting material in the text itself .

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