



Getting Permission: How to License & Clear Copyrighted Materials Online & Off

Richard Stim

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Getting Permission tackles the permissions process head-on -- without the legalese. It shines the light on whom to ask for permission, as well as when -- and how much to expect -- to pay for permission. Comprehensive and easy-to-read, the book covers:

- the copyright permission process
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- the “fair use” rule
- school-related permissions
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- using trademark and fictional characters
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- and much more

Getting Permission includes agreements for acquiring authorization to use text, photographs, artwork, and music, whether it's found online or off. The edition of this essential guide is completely updated to reflect the latest laws and court decisions. Plus, read an all-new collection of practical, real-life FAQs, based on author Richard Stim's popular intellectual property blog, Dear Rich: Nolo's Patent, Copyright & Trademark Blog.

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