



How to be an Illustrator

Darrel Rees

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How to be an Illustrator Darrel Rees

At last! Here is true practical help for budding freelance illustrators. This book helps you avoid the pitfalls that can ruin a career, with advice on crucial first impressions, how to create a portfolio and approach clients, how to negotiate contracts, and how to handle, deliver, and bill the first job. It discusses how to set up a studio, maintain a steady flow of work, and manage time and money. In addition, it provides information on successful self-promotion, self-publishing, and the pros and cons of agents.

Packed with useful tips gleaned from the author's own career and his work as an agent handling major artists in the US and UK, the book includes interviews with nine big-name illustrators. The reader benefits from their experience of starting out; what they learned during the metamorphosis from student to professional; what their expectations and experiences have been. In addition, art directors and commissioners describe the ways they like to be approached—and the ways they really dislike.

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