

New Media: A Critical Introduction

Martin Lister, Jon Dovey, Seth Giddings, Iain Grant, Kieran Kelly



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New Media: A Critical Introduction is a comprehensive introduction to the culture, history, technologies and theories of new media. Written especially for students, the book considers the ways in which 'new media' really are new, assesses the claims that a media and technological revolution is underway and formulates new ways for media studies to respond to new technologies.

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