



Potentials for Efficiency Increase in Modern Freight Forwarding

Marta Anna Krajewska

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On the basis of an analysis conducted in a freight forwarding company, Marta Anna Krajewska identifies two levels of improving logistics performance. First, she demonstrates that on the local level the automated operational transportation planning increases the planning quality and influences mid- and long-term planning issues. Secondly, the results show that on the global level the proposed horizontal collaboration concept among the independent planning units can bring substantial gains.

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