



# Secrets of Successful Inventing: From Concept to Commerce

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## Secrets of Successful Inventing: From Concept to Commerce

Ms. Tolchin has created an all-in-one guide that addresses the critical issues that beginning inventors might fail to even consider. From terminology to patenting, from licensing to marketing, each expert offers clear and practical advice to help inventors reach their goals. Every chapter presents the information in a sequence that will allow the beginning inventor to navigate the waters of product development. By following the steps offered and heeding the advice of these seasoned professionals, the reader will stand a better chance of avoiding pitfalls and finding success at journey's end.

Normally, novice inventors spend thousands of dollars attending lectures and workshops that they hope will prepare them for the challenges that lie ahead. In *Secrets of Successful Inventing*, Edith Tolchin provides a straightforward guide to the basics as well as a useful resource to take your idea to the next step.

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